

PEDDLER'S POST

DISPLAY AD RATE GUIDE

Monthly Rates
(Effective May 1, 2011)

Front Cover (Color)

½ Page	\$428.00
¼ Page	232.00
1/8 Page	125.00

Inside Pages (B/W)

1 Page	\$398.00
½ Page	210.00
¼ Page	104.00
1/8 Page	57.00
Business Card	49.00

Back Cover (Color)

1 Page	\$565.00
½ Page	324.00
¼ Page	179.00
1/8 Page	104.00

Contract for 3 - 5 consecutive months and receive a 5% discount.

Page 2 (Color)

1 Page	\$540.00
½ Page	295.00
¼ Page	162.00
1/8 Page	93.00

Contract for 6 consecutive months or more and receive a 10% discount

Discounts do not apply to classified ads.

Inside Pages (Color)

1 Page	\$492.00
½ Page	252.00
¼ Page	135.00
1/8 Page	72.00
Business Card	59.00

Business classified ads are \$7.50 for up to 6 lines and 50 cents for each additional line. A picture may be added for only \$5.00 more, also can be bordered for \$5.00.

Call us at 352-344-2700