

PEDDLER'S POST

(352) 344-2700



IS YOUR BUSINESS READY
FOR ADVERTISING
THAT REALLY WORKS?



We Have The Answer!
How do we know?
Because our advertisers
and readers keep telling us so.



Spanning every socio-economic segment our target market is quite simply “the people of Citrus and surrounding counties”. We reach the heart of the people.

Advertisers constantly tell us they get more results from Peddler's Post than other venues

- and our readers have adopted it as their own.

CIRCULATION AND DISTRIBUTION

We print and distribute 13,000 copies to over 350 pick-up locations monthly to Beverly Hills, Brooksville, Bushnell, Citrus Springs, Crystal River, Dunnellon, Floral City, Hernando, Holder, Homosassa, Inglis, Inverness, Lecanto, Ocala, Ozello and Yankeetown. A current list of distribution points is on the following page, however, the number continues to grow. Our goal is to make Peddler's Post easily available to every citizen of Citrus and surrounding counties.

Our readers will find Peddler's Post in restaurants, specialty shops, salons, medical facilities, pharmacies, motels, fishing shops, thrift shops, convenience stores, health clubs, RV parks, auto dealerships, banks, service establishments - and the list goes on. New residents and visitors will receive one at the local Chamber of Commerce.

We have been asked why we do not direct mail. Quite simply - we know that when someone picks one up they intend to read it. It does not go to the trash can labeled "Junk Mail". Ever checked the trash can in the post office on the day certain flyers are mailed? Well, here's a look!

Do you really want your advertising dollars spent like this?



Every issue is also available
on our website at
www.peddlers-post.com.

PICK - UP LOCATIONS

Beverly Hills

Sandy Oaks RV Park
CVS Pharmacy
Shell Convenience Store
Bowling Alley
Cooper Tires
Hungry Howie's
Beverly Hills Med. Cts.
Donuts & Subs
Village Inn Restaurant
Tri-County Hearing

Brooksville

Clover Leaf Farms
Builders Surplus
John Mason Tractor
Bullseye Gun Shop
American Turf & Equip.
Lake Lindsey Mall

Bushnell

Blueberry Hill RV Park
The Oaks RV Park
Red Barn RV Park
Big Fish General Store
Tom Kat Feed & Supply
Circle K

Citrus Springs

Cumberland Farms
Hair Nouveau
VFW
Capital City Bank
Citrus Primary Care

Crystal River

City Electrical Supply
Crystal Cobbler
Crystal Liq & Disc Beer
Skidmore's Sports
Supply
Fat Boy's BBQ
Town & Country Beauty
Town & Country Barber
Coastal Convenience
Nature Coast Resort
Comfort Inn
Crystal River Cap & Trk
Econo Lodge
Gulf Coast Ford
Days Inn
Roy Brown Lincoln Merc
Noble's Marine
Chamber of Commerce
Jone's Restaurant
Circle K
Laundromat
Mr. B Car Wash
Duds & Suds
Shell Rapid Lube
Citrus Kia
Regions Bank
Bridgestone
Rendezvous Beauty
Salon
Citrus Outfitters
Ed's Bait & Tackle
Cockadoodles
Family Dentistry
Hungry Howie's
Fred's
CVS Pharmacy
Tire Kingdom

Food Mart
All State Unsurance
Beef O'Brady's
EZ Pull Trailers
Rock Crusher Canyon
Citgo
Humanitarians of Florida
Winn Dixie
LKQ
Sunny's Kwik Stop
Martha's Kitchen
Lake Rousseau RV Park
All About Toy Trains
Charlie's Fish Mkt.
Wally's QP
Koffee & More Kafe
The Fire Place
The Plantation Inn
Wood Family Furn.
Ice Cold Air

Dunnellon

General Exchange
The Front Porch Rest
This & That Thrift Shop
Angler's Resort
Riverland Bait & Tackle
Dunnellon Florist
Dunnellon Laundromat
J.R.'s Pub & Grill
Great Florida Insurance
Simply Seafood
Dinkins Supply
Goin Postal
Little Caesar's Pizza
Movie Gallery
Habitat for Humanity
Skeets BBQ
Dinner Bell Motel
Nichols Lumber
Frye's Tool Rental
Gunter's Feed Store
Angus Wholesale Meats
Barehuggers John Deere
Dunnellon Animal Hosp
B-Kwik Citgo
Circle K
Dunnellon Cleaners
Stumpknockers

Floral City

Adventure Land
Pudgee's Hot Dogs
The Hay Barn
Citgo Quik Mart
Express Lane
Floral City Laundromat
Carter's Auto Recycling
Floral City Hardware
Steeds Barber Shop
Floral City Foods
Shamrock Inn
Off the Beaten Path
Carpet Factory Direct
Ferris Groves
Bank of Inverness
Jeanette's Little Rest.
Wassabi Shop
Circle K
Sleepy Hollow
Rick's Gas
Fl. City Pizza & Subs
Floral City Bagels

Hernando

Kwik King
Lakeview Beauty Salon
Marine Tech of Citrus
Hernando Medical Ctr.
Cumberland Farms
The Party Store
B & D Lawnmowers
Sunshine Liquidators
Baby Bargains
The Clip Joint
Hillbilly's Feed & Tack
Liberty Quik Shop
Family Sew & Vac
Big Timber Furniture
Chevron
Frank's Restaurant
Laundry
Sign Jungle
Benny D's Ice Cream
Denny Lynn's Fudge
Vertical Blinds
Citrus Hills Lodge
Paul & Jerry's Storage
Brooklyn South Deli
Wooten's Auto Sales
Sabina's Restaurant
Buddy's Produce
Jamaica Marketplace
Van Ness Auto Parts
Lakeview Treasures
Ms Kitty's Salon
Red's Restaurant
Delites Emporium
Robin's Cuts & Colors

Holder

Citgo
Parkview Lanes
Charlie's Fruit & Produce
Discount Wallpaper Plus
Palm Coast Auto Rest.
Bill & Gerrie's Deli
Homosassa
Steel Magnolia Antiques
Chamber of Commerce
Village Cadillac
Love Honda Nissan
Eagle Buick
Crystal Chevrolet

Crystal Dodge
Bridgestone Tire
Pet Connection
Moschello's Pizza
Hair Masters
Ice Cream Shop
H & R Block
Movie Gallery
Summit Pool & Spa
Moore & Moore Real Est.
Riverhaven Marina
Turtle Creek Resort
McRae's
Cedar Key Fish Co.
Camp N Water
Gulf Coast Marine
Post Office
Laundromat
Neal's Pawn Shop
Pack & Ship
Quick & Save
Sugarmill Restaurant
Circle K
Winder Fabric Outlet
Little General Market
Smitty's Auto
Paul's Parrots
Covered Wagon RV Park
Pack & Post
Citgo
Homosassa Frame & Art
Ten Minute Lube-Pennz.
Coastal-Tara Food Mart
Country Feed & Supply
Kwik & Save
Riley's Auto Electric
Cribbs Hitches
Cumberland Farms
Book Basket
Circle K
Linda's Grooming
The Antiques Mall
Tin Cup Driving Range
Kracker Shack
Vermont's Leisure Conn.
Dan's Clam Stand
The Freezer

Inglis

Inglis Food Mart

Inglis Citgo
Pine Lodge B&B
Yogi's Quik Stop
Hook, Line & Sinker
Hickory Island Rest.
Perkins State Bank
Capital City Bank
Big Oaks RV Park
Inglis Shell

Inverness

Main Street Citgo
Econo Wash Laundry
Smith's Optical
B&W Rexall Drugs
Kween Kleen Laundry
Roadside Box
Dudley's Auction
Southern Traditions
Terri's Taxi
Save-A-Buck RV Repair
Mini Mart Discount
All Seasons RV/Marine
Pacifico Pool & Spa
Grooming by Glenda
East Cove Auto
Molly McGee's
Cockadoodles
Walk In Clinic
Chamber of Commerce
CVS Pharmacy
Shell Store
Regions Bank
Sportsmans Bowl
Sherri's Bliss Salon
Dad & Lad Barber Shop
Susan's Alterations
Fresh Start Donuts
Beef O'Brady's
A Cut Above
All State West Coast Ins.
Heidi's Italian Restaurant
TLC Office
DynaBody
Citrus Tire & Automotive
Street Smart Shoes
Shell
Pennzoil
Compass Bank
Coast Dental
Little Caesars
Tire Plus Auto Care
U Kill Em
Brooklyn Deli
Pepperidge Farms
Florida Jewelers
Nick Nicholas Ford
Love Chevrolet
Crystal Dodge
Affordable Mufflers
Jackie & Brads Country Store
Highlands West Salon
Corner Barber Shop
Coastal Convenience
Fagan Dentistry
Gus's Food & Fuel BP
Circle K
Launder Land Laundry
Frankie's Grill
Citrus Sew & Vac
Bark Central

Kwik Save
Turner Fish Camp
Spur Mini Market
Chevron Food Mart
Soracchi's Pizza
Skoors
Clean Cuts Grooming
Absolutely You Skin Care
Salvation Army Thrift Store
Ice Cream Dr.
Inverness Horizon Realty
Mama's Kuntry Kafe
Lady Jo's Game Room
Plaster Paradise
Countryside Tire & Trk
Emperor's Garden

Lecanto

Countryside Motors
FDS Disposal
Monroe Boat Trailer
Sales
Circle K
Buddy's Aluminum
B & B RV park
Lecanto Hills MH Park
Life South Comm. Blood Center
Havana House Cafe
Life Care Center
KG Chevron
Crigger Real Estate
The Scrap Yard
Backyard Basics

Ocala

China King
TeePee Tire
Cutting Edge Hair Studio
Easy Go Golf Carts
Southwest Ocala Vet.
Designing Women
Compass Bank
Kwik King
Wags & Whiskers Pet
Your Family Barber
Stickney Dental
Melia's Salon
Serendipity Children's
Our Place Lounge
Angelina Limligan, MD

Ozello

Island outpost
Native Sun Tours

Yankeetown

Yankeetown General Store
Sunrise Outpost

PEDDLER'S



POST

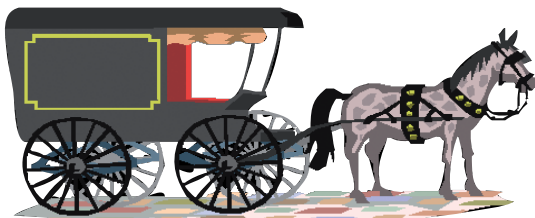
ISSUE CONTENTS

Each issue contains features that invite reader involvement. We strive to inform and entertain while being proactive in community involvement.



- Feature Articles
- Community Bulletin Board
- Sudoku/Crossword Puzzles
- Kids Corner Activity Page
- Jokes
- Anniversaries & Birthdays
- Recipes
- Classifieds

Peddler's Post provides a FREE forum for placement of personal classified advertising. Each month hundreds of classifieds are called in, faxed in, or emailed in through www.peddlers-post.com. These people are anxiously awaiting the arrival of Peddler's Post at their pick-up location.



Bark Central
Dog Park
6301 E Turner Camp Rd
Inverness, FL 34450
Ph 352-341-2275
Fax 352-341-2862
www.barkcentraldogpark.com
15 Acres of Off-Leash Areas • Small & Large Dog Areas • Filtered Ponds • Monthly, Annual, Daily Rates • Training

FSBO 3/2 Pool Home in Timberland Est. 1+ acre, great open split floor plan, nicely landscaped, huge gourmet kitchen, ready to move in. Will work with you. Reduced to \$239,000 many extras (352) 746-1332.

326 REAL ESTATE - VACANT LAND
(2) Lots side by side, located in Dunellon, will sell together or separate, call for more info (352) 447-5000 or email larisad@bellsouth.net

Waterfront Lot Halls River 220 scenic river front 1/3 acre, paradise grounds, public water, asking \$275,000 (352) 382-8959.

Low Down \$80 per Month! Beautiful acres, 5, 20 or more Colorado, Texas, or Tennessee, recreational fishing & hunting, low down, easy terms. Great investment for family & future. Also cheap OCEANFRONT building lots in Florida, outrageous carry terms. (352) 756-0088.

350 REAL ESTATE - RENTAL
Clean Mobile Homes for Rent, 2 or 3 bedrooms, safe for children & pets, starting at \$385/mo. or weekly pay OK. Dunellon Area (352) 270-7020.

RENTALS
CRYSTAL RIVER 3022 Rock Cove
Aves. - \$500/mo.
CRYSTAL RIVER waterfront
20 200 feet
RIVERVIEW
3022 New
\$1100
SUGAR MILL WOODS
400 New Home - \$1800
CITRUS SIMONS 4911 Hwy 6
HERNANDO 3022 5th Central
Ave - \$1100
OFFICE SPACE Hwy 6/Cypress
Hwy 6/Cypress
Full list of furnished/unfurnished
rentals available by calling
ACTON REALTY
352-382-8959
FR Private Cottage waterfront 1 person-NO PETS washer/dryer incl. Close to Shamrock Pub, Floral City. \$355/monthly or (352) 212-9338.

2.6 Acres off Hwy 19 in Crystal River \$35,000 (352) 212-8544 or (352) 212-8543.

Roommate Wanted \$95/week Crystal River Homosassa area (352) 212-3031.

Sky Pilot collectible airplanes (2) P38 w/ screen room, 3 sheds \$27,000 obo (352) 270-8420.

400 ANTIQUES & COLLECTIBLES
Disney Diecast Cars 1/18 scale - 2008 Dodge Viper w/Goody Decals \$60, 2004 Donald Duck diecast Corvette, moveable parts \$80 obo (352) 249-8450.
Pewter Steins from Germany, must see, make offer (352) 249-8450.

WANTED!
We Buy & Consign
Tools and Collections for Our
Weekly Estate Auctions &
Monthly Antique Sales
Not Using It? Call
Dudley's Auction
4000 S. Florida Ave. (352) 637-9588
Inverness, FL 34450
www.dudleysauction.com AB1667

Barbie & Ken Dollhouse \$23 (352) 488-5245
Antique 4 drawer cabinet, legal size, 17" wide x 27" deep x 54" tall, all solid oak, excellent condition, asking \$500 (352) 341-2107
Antique Table & 4 Chairs 1540's-50's, Mic & Chrome, good condition \$250 obo (352) 293-8020
Budweiser Beer Stein Collection, late 70's & 80's, \$5 each, will not separate (352) 254-0808.
Barbie Dolls: Buy one \$30, get one of lesser value Free (352) 629-6813.
Antique Oak Law Library, 4 sections w/top & bottom \$1,500 (352) 270-3472.
Collectors Plates, fire engines, dalmatian dogs \$10 each (352) 746-3785.
Playboy Magazine Collection, early 1960's-2000. Most all still in sleeves. \$400 obo (352) 564-0808.
Mid 70's Quadraphonic Stereo w/original stands and moveable propellers (352) 249-8450.
Nascar 118 scale - 2008 Dodge Viper w/Goody Decals \$60, 2004 Donald Duck diecast Corvette, moveable parts \$80 obo (352) 249-8450.
Nascar 12" Collector Doll - Dale Jarrett in mint condition in original box - box shows some wear \$10 (352) 488-5245.
Pewter Steins from Germany, must see, make offer (352) 249-8450.

Nascar 12" Collector Doll - Bill Elliott in mint condition in original box - box shows some wear. \$10 (352) 488-5245.
1983 Barbie & Ken black glossy fashion case by Mattel in fair to good condition, missing drawers inside, shows some wear, handle & clasp in good condition \$10 (352) 488-5245.
"Detroit Cars-50 Years of the Motor City" by Martin Derrick, 1966 collector book in good condition, over 400 pages of color photos, great reading & illustrations \$10 (352) 488-5245.
410 APPLIANCES
GE Upright 14 Freezer, almost new \$175 (352) 465-8702.
Range Hood, good condition \$25 (352) 560-7590.
Whirlpool Designer Series stove hood \$20 (352) 746-3785.
Small Refrigerator, Kenmore portable \$60 (352) 726-8606.
Sears Chest-type Freezer, small 4' x 3' (352) 360-7745.
Microwave Oven, Small Goldstar \$10 (352) 560-7590.

FREE PERSONAL CLASSIFIEDS! 344-2700

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PRODUCTION SPECIFICATIONS

Art, copy, pdf files, jpeg images:

- File formats should be in Adobe InDesign CS2, Adobe Illustrator CS2 as .eps, .pdf, .ai files.
- All type should be converted to outlines to avoid font problems.
- Please save all images at 300 dpi or greater.
- Flatten any layers to avoid transparency and flattening problems.
- PDF's from other programs will be accepted if saved at 300 dpi or greater. Please note that clarity may be an issue.

Color:

- All color must be CMYK.
- Black text or graphics should be created with Black color only.
- Black body copy or Black graphics must be composed of Black only and should not be composed of multiple colors, rgb color or registration color.
- When using a black background in four color production create a rich black by using 80% Cyan, 0% Magenta, 0% Yellow, 100% Black.

Deadlines:

All ad material must be received no later than the 20th of the month preceding issue publication.

Ad Production:

If you do not have prepared ads we will generate them for you at no additional cost. Provide any logos or artwork by email following the above guidelines..

Proofs:

A proof of the ad will be provided by email unless waived by the client. Please notify Peddler's Post of your corrections, changes, or approval within three days. A corrected proof will be provided if applicable. Please check carefully as any additional changes will incur further charges.

SIZE REQUIREMENTS

AD SIZE

INCHES

Full Page	7.75''h x 10.25''w
3/4 Page (vertical)	5.875''h x 10.25''w
3/4 Page (horizontal)	7.75''h x 7.625''w
1/2 Page (vertical)	3.75''h x 10.25''w
1/2 Page (horizontal)	7.75''h x 5.125''w
1/4 Page (vertical)	3.75''h x 5.125''w
1/4 Page (horizontal)	7.75''h x 2.50''w
1/8 Page	3.75''h x 2.00''w

WEBSITE ADVERTISING

Our website is filled with features that keep our viewers coming back for more:

- **Articles & Recipes only seen on the Web**
 - **Downloadable Games & Puzzles**
 - **Web Coupons**
 - **Monthly Issue of Peddler's Post**
- **Message Board for Community Postings**
- **Free Classified Ad Submission Form and much more!**

WITH HUNDREDS OF HITS EACH MONTH
SHOULDN'T YOUR BUSINESS BE ON THE "SEEN"?

ADVERTISING OPPORTUNITIES

- Advertiser Links
- Webpage Inclusion
- Boxed Ad (Home & Advertiser Link Pages)

Limited Number Available

- Boxed Ad (Entertainment & Communication Pages)

Limited Number Available

(Check Rate Guide for Pricing)



CONTACT INFORMATION

CALL TODAY



PEDDLER'S POST

**Post Office Box 667
Hernando, FL 34442**

(352) 344-2700
PHONE

(352) 344-2703
FAX

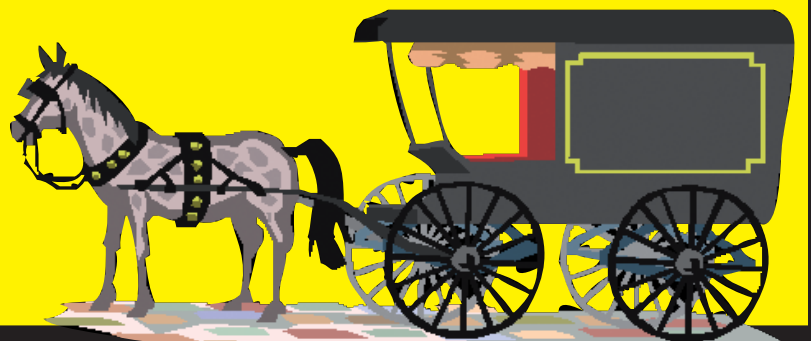
www.peddlers-post.com

email:

debbie@peddlers-post.com

tim@peddlers-post.com

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(352) 344-2700