

PEDDLER'S POST DISPLAY AD RATE GUIDE

(Effective January 1, 2008)

Front Cover (Color)

1 Page	n/a
¾ Page	n/a
½ Page	\$394.00
¼ Page	212.00
1/8 Page	115.00
Business Card	77.00

Back Cover (Color)

1 Page	\$515.00
¾ Page	412.00
½ Page	294.00
¼ Page	165.00
1/8 Page	96.00
Business Card	66.00

Inside Pages (Color)

1 Page	\$447.00
¾ Page	355.00
½ Page	230.00
¼ Page	124.00
1/8 Page	66.00
Business Card	55.00

Pages 2 & 3 (Color)

1 Page	\$494.00
¾ Page	387.00
½ Page	269.00
¼ Page	150.00
1/8 Page	85.00
Business Card	62.00

Inside Pages (B/W)

1 Page	\$374.00
¾ Page	292.00
½ Page	195.00
¼ Page	97.00
1/8 Page	52.00
Business Card	46.00

DISPLAY AD DISCOUNTS

***MORE BANG FOR YOUR
BUCK!!!***

**Must run consecutively to qualify
for discounts.**

Three Month-----5%
(Up to Six Months)

Six Month-----10%
(And Over)

PEDDLER'S POST CLASSIFIED AD RATE GUIDE

Private Party Classified

ALWAYS FREE

No Limits!

Business Classified

Six lines-----\$7.50

(each additional line \$.50)

Bordered/Bold Heading \$5.00

Picture/Image \$5.00